

HTC's 2014 Social Media Workshop Tour

Learn:

- Facebook, Twitter, Blogging, Pinterest, Google+, Search Engine Optimization techniques, and reputation management. Hit the ground running with a FREE 3-month Marketing Plan built for attendees!

"I thought I had been doing ok on the clinic's social media, but I had a lot to learn! After attending an HTC workshop, I immediately went back and started making the changes they suggested and following their suggested marketing plan. Within one week, I had a meeting with a local news station about doing a monthly segment on the morning news cast. Within two and a half weeks, I had a story about our clinic being covered not only on the local news station, but on the national news as well (Headline News and The Today Show). Our engagement on social media platforms has raised over 500%! I am amazed at how easy the changes were to implement into what I was already doing and it has paid off! I would recommend attending this workshop to any clinic wanting to expand their social media outreach. It was time well spent!"—Amy Birk, Practice Manager, Indianapolis, IN



Learn social media, in a small group environment from the author of the book, "Social Media for Veterinary Professionals"!

Join Brenda Tassava, CVPM, CVJ and Brie Messier, MBA for a Full-Day Social Media Workshop in Audubon, PA *Sponsored by Vetstreet, VPI Pet Insurance and MVA!*

A full-day of FUN learning for veterinary professionals who are excited to learn more about social media and its potential for marketing and communicating with clients will take place on Wednesday, Oct. 8th, 2014. Thanks to the generous support of Vetstreet, VPI and Metropolitan Veterinary Associates, this event is FREE, but seats are limited, so register online today!

<https://halowtassava.com/events> For more information, or if you have questions call Melinda at 1-866-336-3019, ext. 703

Event time: 9:30am-4:00pm (coffee, light breakfast and lunch provided)

Location: The Club at Shannondell, 2750 Egypt Road, Audubon, PA 19403